

Case Study of onlinecommerce.com.sg

Industry-

Web development

Region-

Singapore

The Client-

Client owns a web development company called onlinecommerce.com.sg.

The Business Need-

Client has outsourced his work to couple of companies from India. Pain area for the client is to manage his multiple web development projects, communicate with these outsourcing teams and get the job done successfully as per the contractual terms.

eLuminous Technologies' Solution-

We, firstly, reviewed the project requirement, our role and need of the project, communication flow etc. We then moving ahead developed a communication flow, reporting system, daily updating frequencies, Quality check procedures etc.

Our project manager VA ensured that SLA parameters are met effectively. He ensured that quality and turnaround was met along with the set budget. He also managed the changes in the requirement efficiently so that there are very minimal effects on budget aspect.

Accordingly, we have executed around 100s of projects for Mr. Chong and he is so happy with our work that we are still dealing with him and managing his projects.

Benefits-

Client's projects were managed in time and within budget. Client was able to focus on marketing efforts and his dependency over his development team was reduced. Complete end to end execution was managed and coordinated by our project manager VA and client's business was grown drastically.